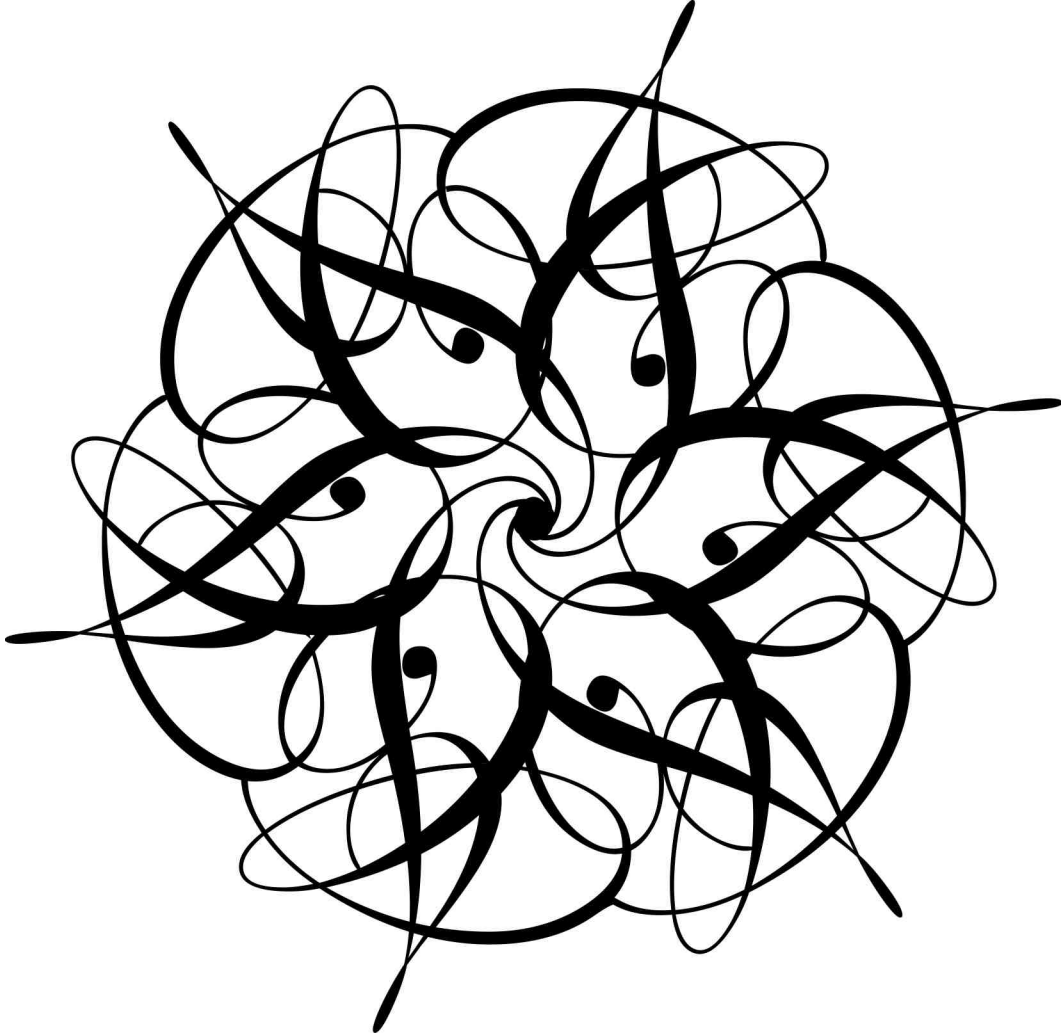




Dr. Celia Im • Lighting the Creative Spark LLC • Tel.: 703.231.6842 • celia@celiaim.com • www.celiaim.com

MEDIA KIT



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Biography



Dr. Celia Im is the founder of the unique personal development program Lighting the Creative Spark™ using music as a tool to awaken, enlighten, and empower audiences. She is an international award-winning musician and has taught on the faculties of Peabody Conservatory of Johns Hopkins University, the University of Maryland and George Mason University. Her degrees include a Doctorate of Musical Arts from Peabody Conservatory, Bachelor's Degree from Oberlin Conservatory and she holds a certification in the Bonny Method of Guided Imagery and Music.

In her workshops, seminars, conferences and retreats, Dr. Celia Im uses her 7-stage transformational process – Lighting the Creative Spark™ – to guide participants along their path to wellness, creativity and leadership. Her clients range from leaders in business, politics and expressive arts, to individuals seeking personal wellness.

She applies music as a key to the inside, to activate the truth that resides in each individual. This music, both live and recorded, is created through a deep sense of feeling and a spontaneous response to her audience. Combined with her speaking, Dr. Im provides her listeners a profound experience that changes them from the inside out.



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Testimonials

"The techniques that Celia uses are gentle, authentic and profound. As an entrepreneur, it's easy to get stuck in the day-to-day routine. Celia helped me think big and manifest my dreams. Since working with Celia, I've had to raise my rates to keep up with the increased demand for my services."

- [Andrea Morris, Owner, Write Ideas Marketing](#)

"Celia, you got me unstuck from an emotional block that was holding me back. I was able to move forward and got a new client as a result. Thank you!"

- [Sally Strackbein, Defining Story](#)

"One session can open doors in your mind. Once a door opens, it doesn't close."

- [Genie, Book Store Proprietor](#)

"One session saved my marriage"

- [Kate, Researcher](#)

"I am in a great place now. Thanks for helping me put order into my life."

- [Carl, Graphic Artist](#)

"I found the sessions with Dr. Im to be among the most surprising and rewarding experiences of my life"

- [Judy Webster, Canadian Embassy Publication Office](#)

"This experience has helped me to identify several patterns, and to dissolve underlying blockages to creating positive energy. As a business woman I need to think creatively, both in addressing problems positively and in identifying opportunities. I also need to be open to the ideas of colleagues. The process has continued to surprise me in its remarkable ability to bring a sense of openness, flow and integration where there had been long-held boundaries and habitual behaviors ...A wonderful, surprisingly powerful means to affect personal and professional growth." - [Diana, Fundraiser, Executive Recruiter](#)

"...a powerfully enlightening approach to deeper musical and personal awareness."

- [Patricia, Professor, George Mason University](#)

"...a delicious opportunity to soothe and stir the soul. A balanced, thoughtful blend of music for soul-searching and soul-comforting.

- [Benjamin, Psychotherapist](#)

"...profound in all aspects. An integral part of my personal and professional growth process."

- [Ruthann, Body Worker](#)

"Celia's work gave me back to myself."

- [Cindy Elkins, Singer](#)



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Philosophy

Music resonates in every fiber of our being and touches us to the core. Close your eyes and remember a special piece of music, and you'll already know what I'm talking about. Sound, one of the basic elements of the universe, is a key to unlocking our potential.

Lighting the Creative Spark™ is a self-development program that works in two ways. First is the physical vibration of the music. As we close our eyes and simply listen, the music stimulates our mind with images, words, memories and ideas. Since we are awake and fully conscious while listening to the music, we can observe and interact with these thoughts however we choose.

Second, we ask questions. Using techniques similar to the Socratic method, we dialogue with our thoughts to re-enact scenes from our past or create opportunities for our future. These conversations reveal hidden truths about our genuine nature, illuminate our paths where before there was uncertainty, and bring peace to previously unresolved questions.

Lighting the Creative Spark™ is a revolutionary approach to personal and professional growth. As you embark on your musical journey within, you may experience deep relaxation, more balance in your daily life, enhanced creativity, clarity in your decision making, freedom from stress and doubt, understanding in relationships, expanded vision, or a calling to do something different. Each experience will be different, and you'll experience compounded benefits the more you listen.



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Process

Lighting the Creative Spark™ is a seven-stage process in three movements that uses music as a catalyst to help you to improve your life, career and relationships. Dr. Im's original music is the centerpiece, artfully created to inspire listeners and open a deep connection between the mind and body.

Wellness

Spa for the Soul: Stressed to Relaxed

Using music to create health: for mental, emotional and physical wellness

The calming sound of the music helps you to relax, silence mental chatter and calm your emotions. Release stress and anxiety as you overcome fears and connect with your own intuition. It's a musical massage.

Creativity

Lighting the Creative Spark: Limitation to Freedom

Using music to open the flow of creative ideas: for innovation and creative living. Feel inspired and become open to the idea that anything is possible.

Empowerment

Leader of Leaders: Fear to Courage

Using music to make decisions: for personal and professional leadership.

Seize the moment! Gain the courage and conviction to build the life you've always wanted.

Intuition

Success with Intuition: Separation to Connection

Using music to connect to yourself and others: for understanding relationships at home and work. As you begin to trust your instincts it becomes easier to live with authentic conviction. Your newfound confidence helps you form deep connections inside yourself and with others.



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Vision

Create Your Life's Symphony: Inside to Outside

Using music for clarity and vision: to create the life you want.

Uncover your passions and embrace your unique talents. You shape your life into a marvelous masterpiece for the world to see.

Wholeness

Truth with Yourself: Duality to Oneness

Using music to create peace and rest: to resolve inner and outer conflicts.

It gives you deep insights into your core being, allowing you to resolve any inner conflicts.

Expression

Free at Last: Vision to Action

Using music for visionary purpose: to create the world you want.

Your true essence permeates the world, inspiring others and instilling peace as you take action.



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Services for Groups

Speaking Engagements

Discover a refreshingly different way to motivate, empower, and relax your audience. Dr. Celia Im's programs make a lasting difference for businesses, non-profits and political organizations alike.

Conferences

Give your program participants an experience that will stir their soul. The music is custom crafted to your audience, which, when combined with Dr. Celia Im's inspiring speeches, provides a fresh and awe-inspiring addition to your program.

Breakout sessions

Participants analyze their reaction to the music and answer questions for practical application in their personal and professional lives. Suggested areas of focus: Wellness, Creativity and Leadership.

Seminars

Discover a new and different way to unite your group around a common goal. Using music as a catalyst for change, Dr. Im's half and full day seminars are ideal for business, non-profit, academic and political organizations.

We create seminars tailored to meet your needs.



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Suggested topics

Productivity and Awareness

Help your organization operate at peak efficiency with this engaging seminar. Learn to de-stress, clear unproductive habits and tap into their potential. Refreshed and revived, your team enjoys greater output, a happier working environment and a more unified vision.

Creativity and Innovation

Keep your organization on the cutting edge. Learn how to access an abundance of new approaches and ideas. An ideal program for groups seeking to refuel their creative juices or answer an old question with a new solution.

Motivation and Passion

Prevent boredom and burnout with a program designed to re-energize your group. The music helps participants rediscover their passion and approach their efforts with a renewed sense of purpose.

Communication and Vision

Improve the interaction within your group with this program designed to foster empathy and compassion. Participants discover how to effectively express their thoughts and deepen their ability to listen and understand others.

Leadership

Inspire your group through authentic leadership. Whether your group is comprised of young leaders-in-the-making or seasoned corporate, military, or political leaders, you'll discover new ways to empower others and sow the seeds of change.



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Services for Individuals

Phone Session

Get answers to a specific question or obstacle. A single phone session can help give you clarity and next steps in a short amount of time. Required materials: Lighting the Creative Spark™ CD and a phone with speakerphone capabilities.

1 hour: \$175

Personal Session Series

Create positive changes in your life faster than you ever thought possible. By working directly with Dr. Celia Im over the course of twelve sessions, you'll maximize the program's effectiveness. \$ 2,700

Personal Retreat

Treat yourself to a special day of self-discovery at the luxurious Poplar Spring Inn & Spa. This special day includes six hours of self-revelation and features a CD recording created just for you. The music on this CD mirrors your inner purpose and passion and helps you continue the experience at home. \$1,350

Workshops

Gain insights into your life, career and relationships as Dr. Celia Im guides you with music that she creates in the moment as a response to you, the listening audience. This workshop series leads you through seven key elements that combine for a new way of living with freedom, empowerment and health.